Presented by the Brazil-U.S. Legal & Judicial Studies Program, American University Washington College of Law, McLarty Associates and the Instituto Justiça e Cidadania

February 10 - 11, 2016
9 am – 5:00 pm
American University Washington College of Law
4300 Nebraska Avenue, NW, Washington, DC – Claudio Grossman Hall, Terrace Level

PROGRAM AS OF 01.29.16.

February 10, 2016
9:00 a.m. Welcome:
• Judge Peter J. Messitte, Director, Brazil-U.S. Legal & Judicial Studies Program, Washington College of Law, Washington
9:10 a.m.  Welcome:
- **Professor Claudio Grossman**, Dean and Raymond Geraldson Scholar for International and Humanitarian Law, Washington College of Law, Washington

9:20 a.m.  Welcome:
- **Mr. Tiago Salles**, President, Instituto Justiça e Cidadania, Rio de Janeiro

9:30 a.m.  Welcome:
- **Honorable Luis Alberto Figueiredo**, Ambassador from Brazil to the United States, Washington

9:45 a.m. **Agribusiness: An Overview:**
- **Judge Messitte**

10:15 a.m. **Feeding the World:**
- **Mr. Eric Trachtenberg**, Partner, McLarty Associates, Washington  
  Commentator: **Dr. Luiz Meiches**

11:00 a.m. **The Importance of Agribusiness in the Brazilian Economy:**
- **Dr. Isaac Sidney**, General Counsel, Central Bank of Brazil, Brasilia  
  Commentator: **Eduardo Gil**, Legal Director of Souza Cruz, British and America Tobacco, Rio de Janeiro

11:45 a.m. **Brazilian Agribusiness & How It Relates to the United States:**
- **Dr. Luiz Claudio Caruso**, Agriculture Attaché, Embassy of Brazil, Washington

12:30 p.m. **Agribusiness: A Brazilian Perspective:**
- **Professor Fernando Curi Peres**, Escola Superior de Agricultura, University of São Paulo, São Paulo

1:15 p.m. **LUNCH**

2:45 p.m. **Creating a Superior National Food System**
- **Tom C. Veblen**, Convenor of the Superior Business Firm Roundtable; Former Director, Food & Agricultural Industries Department, Stanford Research Institute, now resident in Washington

3:30 p.m. **Agribusiness and the Meat Industry:**
- **Mr. William Westman**, Senior Vice President, International Affairs, North American Meat Institute, Washington  
  Commentator: **Mr. Odilon Gonçalves Coelho**

4:15 p.m. **A Brazilian Meat Producer's View:**
- **Dr. Antonio Augusto de Souza Coelho**, Principal, Advocacia Gonçalves Coelho S/C, São Paulo

5:00 p.m.  End of Session
February 11, 2016

9:00 a.m.  Agribusiness and the Grain Industry:
- Lorraine Riffle Hawley, Director of International Government Relations, Archer Daniels Midland Company, Washington

9:45 a.m.  The Environmental Code of Brazil:
- Minister Luis Felipe Salomão, Superior Tribunal of Justice of Brazil, Brasília

10:30 a.m.  Agribusiness & Biotechnology:
- David Lyons, Esquire, Senior Director, Faegre BD Consulting, Washington

11:15 a.m.  Biotechnology and the Consumer: Duty of Disclosure Risks of Development:
- Minister Paulo de Tarso Sanseverino, Superior Tribunal of Justice of Brazil, Brasília

Noon:  Judicial Review of and Reformation of Contracts:
- Professor David Snyder, Washington College of Law, Washington
  Commentator: Minister Paulo Moura Ribeiro, Superior Tribunal of Justice, Brasília

1:15 p.m.  LUNCH

2:45 p.m.  The Future of Agricultural Trade Policy & Brazil:
- Mr. Jason Hafemeister, Trade Policy Coordinator, USDA/Foreign Agricultural Service, Washington

3:30 p.m.  Instruments for Public Financing of Agribusiness:
- Minister João Otávio de Noronha, Superior Tribunal of Justice of Brazil, Brasília

4:15 p.m.  Regulation and Competition in the Agricultural Field:
- Minister Ricardo Vilas Bôas Cueva, Superior Tribunal of Justice of Brazil, Brasília

5:00 p.m.  China and Agribusiness: A Comparison:
- Mr. Trachtenberg

5:30 p.m.  Final Considerations:
- Professor Aluisio de Lima-Campos, Washington College of Law, Washington
- Judge Messitte
- Dr. Coelho

Registration is free but required – please go to www.wcl.american.edu/secle/registration. For further information, contact: Office of Special Events & Continuing Legal Education, 202.274.4075 or secle@wcl.american.edu.